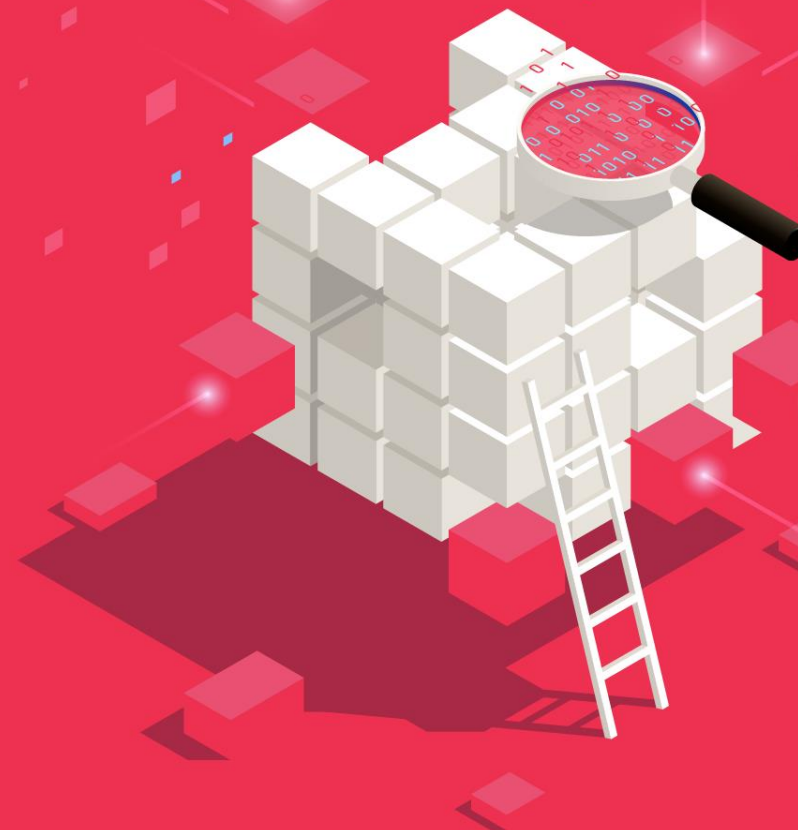


Wagle Media Co., Ltd

Company Profile

2024. 04. 05



What is CAST Car Ai Smart Terminal?


A vehicle infotainment device
designed for navigation (display)
that supports Android Auto & CarPlay

 Apple CarPlay

 android auto



CAST's General Functions

- ✓ Download apps through  Google Play and use them on your vehicle mounted display by connecting CAST to your car's USB port and enjoy your navigation display just like a smartphone.



[Detailed Specifications]

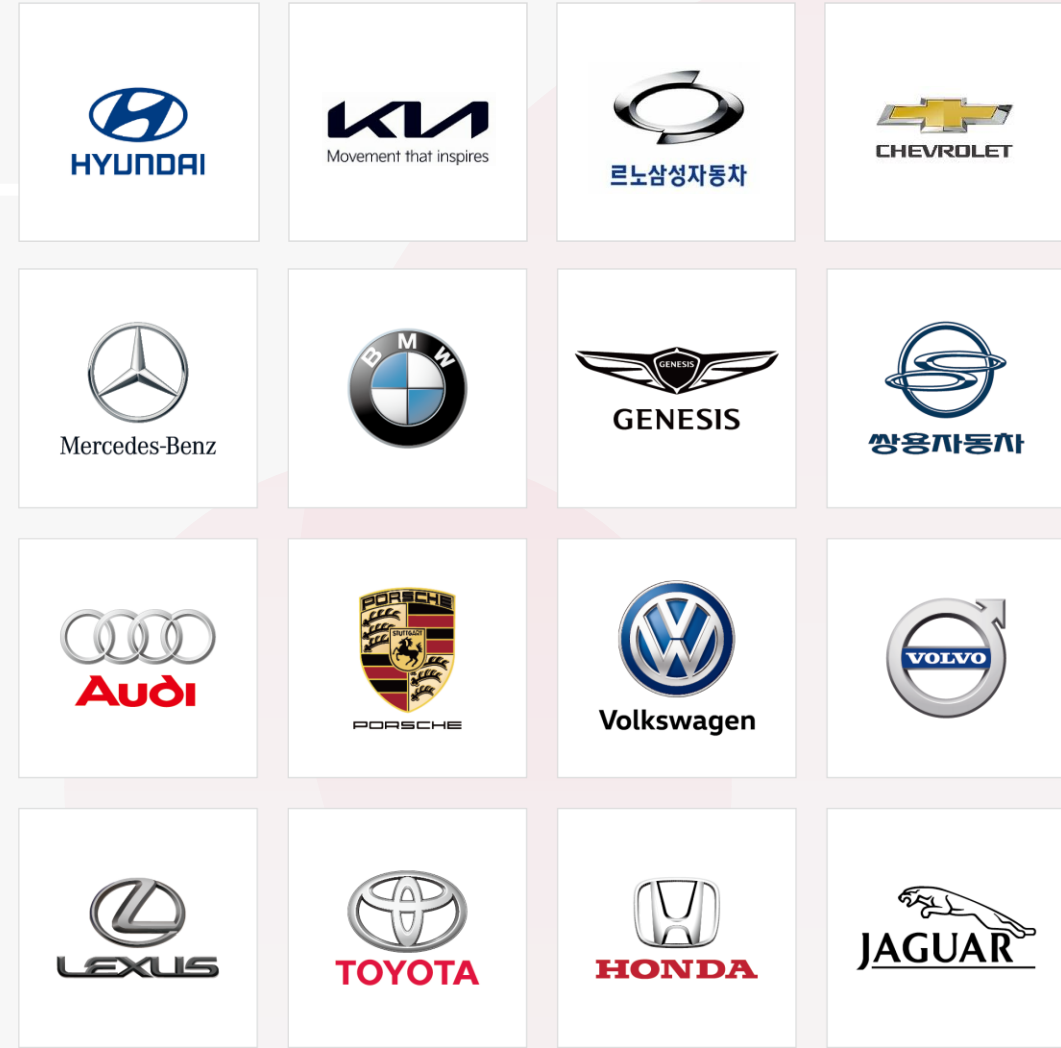
- Android 12 (Android Auto)
- Google GMS(google mobile service) certified
- MTK6769 Octa-core High-Performance AP
- RAM 4GB, ROM 64GB
- 4G LTE
- 3.5 Inch LCD
- 1,600mAH Battery
- CarPlay environment compatible with video support




2. Supported vehicle models for CAST

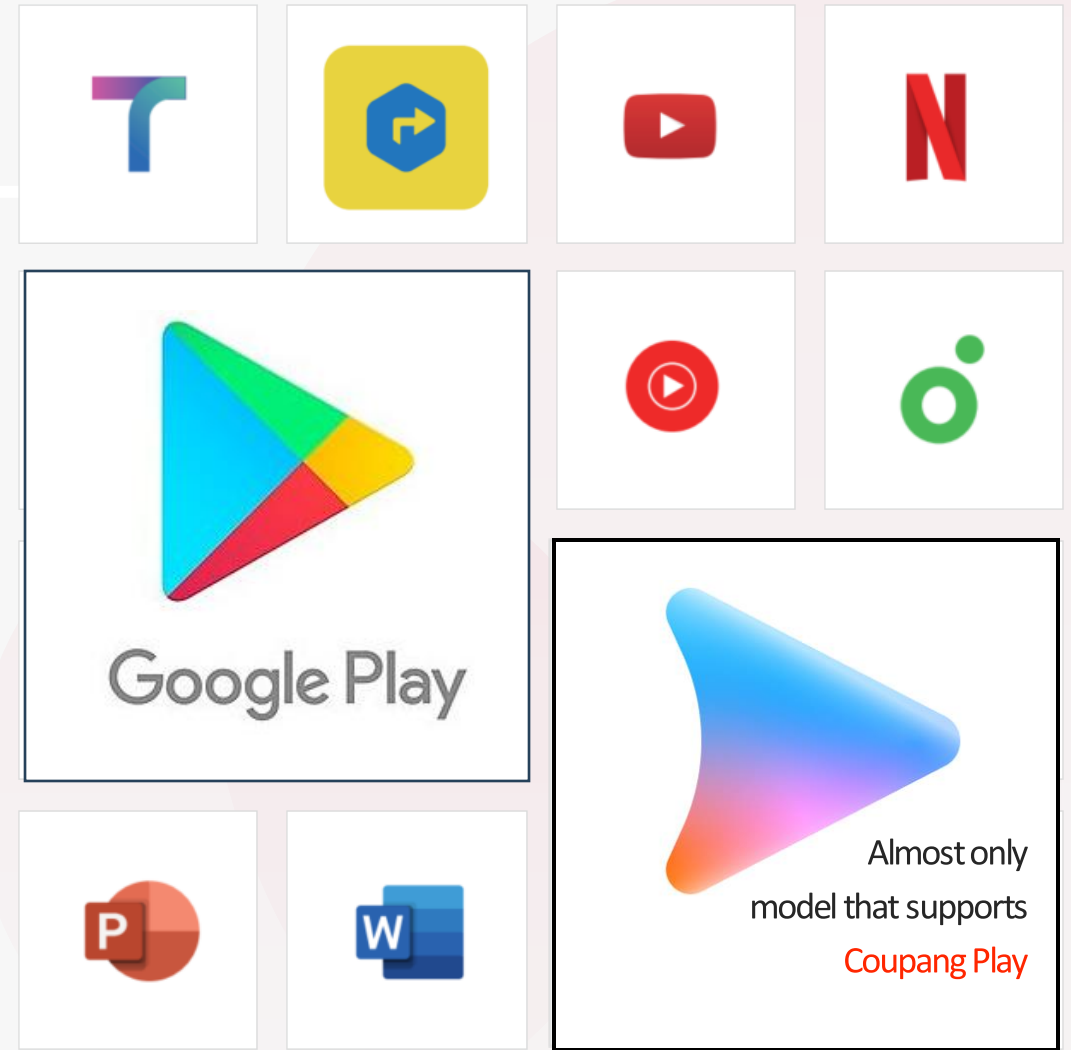
Supports 95% of cars sold in 2024

- ✓ Compatible with most cars that support
wired  **android auto** and
wired  **Apple CarPlay**



Apps that can be Used with CAST

- ✔ Enjoy Youtube, Netflix, Coupang Play,
and many other apps on your vehicle mounted
display (CID) by downloading
on  Google Play



Unique to CAST ①

The only GMS certified device
amongst 30 competing
products worldwide
(GMS = Google Mobile Service)

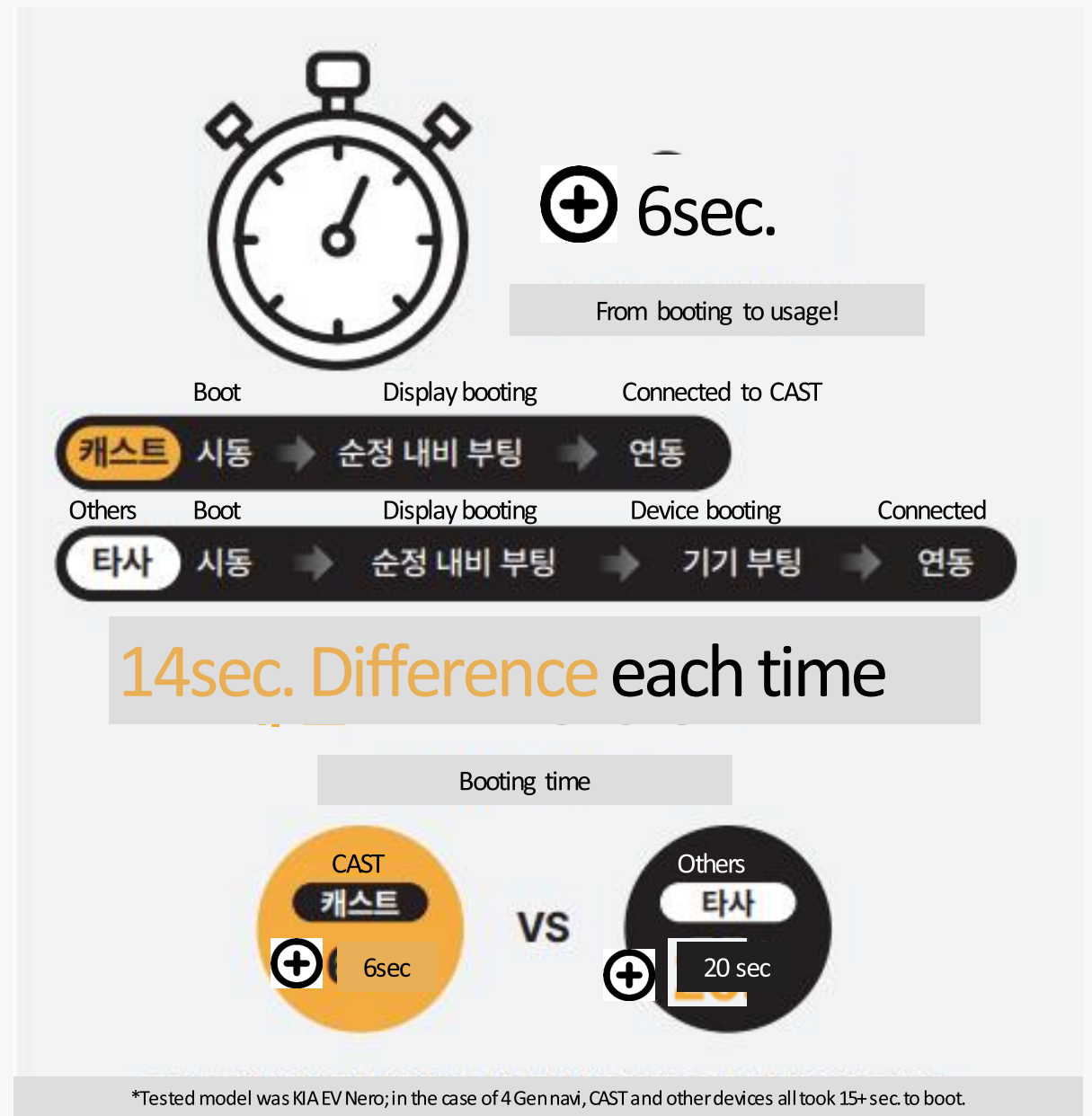
As the only legitimate product in the
market, CAST is the only product in the world
that can be B2B marketed.



Unique to CAST ②

6sec. Connection Speed

Innovative boot and connection speed, that is incomparable to all other competitor devices



Unique to CAST ③

One-time destination input

Only device that allows
immediate departure after you
start the car



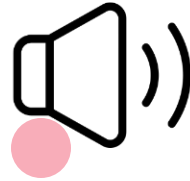
Simply input your destination once at the start of your journey without re-entering after any stops for breaks or refueling.

Destination will be maintained until you arrive.

Unique to CAST ④

Continue Watching

Only device that allows seamless transition of viewing environment and content from a previous device



Continue listening or watching

to any music or content you were enjoying
on your commute from work.

Unique to CAST ⑤

1sec. Reconnection Speed

Reconnection speed
is a crucial factor
for driving safety



⊕ 1sec.

Reconnection speed after
connection failure

CAST 1sec

캐스트 1초

Competitor Products

35sec

타사

⊕ 35초

34sec. faster each time



VS



*Tested model was KIA EV Nero; in the case of 4 Gen navi, CAST and other products all took 15+ sec. to boot.

Unique to CAST ⑥

3.5" LCD
(Exclusive)

Integrated Battery
(Exclusive)

Integrated USIM

Vehicle GPS
antenna available

Built-in GPS
antenna



Competition comparison 1

CAS vs Original AVN (Audio Video Navigation)

Vehicle mounted Display Navigation	
Developed in-house by the vehicle company	
X	
USB	
Frequency Radio	
DMB	
X	
X	
X	

< Navigation >

< VOD >

< Music >

< Radio >

< TV >

< Internet >

< Game >

< SNS >

캐스트

티맵 카카오톡 카카오톡 네이버지도 mappy 구글map 아틀란 아이나비

N W YouTube TVING Disney+ prime video

Melón YouTube Music genie Spotify Apple Music FLO

KBS MDC SBS EBS CBS 불교방송 YTN WBS TBS

KBS MDC SBS EBS tvN TV조선 JTBC OCN MBN OBS OGN Dramax CJONSTYLE ACTION Golf Tooniverse 바둑TV







크롬 삼성인터넷 구글 edge 오페라 파이어폭스 네이버 네이트 다음

KART RIDER RUSH

TALK LINE f Instagram TikTok Twitter b 9

Competition comparison 2

CAS Car Ai Smart Terminal vs androidauto / Apple CarPlay

Android Auto / Apple CarPlay	
 티맵  카카오내비  Tmap KakaoNav	
X	
 Melon  YouTube Music  genie	
X	Car Radio
X	
X	
X	

- < Navigation >
- < VOD >
- < Music >
- < Radio >
- < TV >
- < Internet >
- < Game >
- < SNS >

캐스트

 티맵
  카카오내비
  카카오맵
  네이버지도
  mappy
  구글map
  아틀란
  아이나비

 N
  W
  YouTube
  TVING
  Disney+
  prime video

 Melon
  YouTube Music
  genie
  Spotify
  Apple Music
  FLO
  Music
  Radio

 KBS
  MBC
  SBS
  EBS
  CBS
  KBS
  YTN
  WBS
  TBS

 KBS
  MBC
  SBS
  EBS
  tvN
  TV조선
  JTBC
  Channel A
  YTN
  MBN

 OCN
  MBC
  SBS
  OGN
  Dramax
  CJONSTYLE
  Action
  Golf
  Tooniverse
  BadaTV

 크롬
  삼성인터넷
  구글
  edge
  오페라
  파이어폭스
  네이버
  네이트
  다음

 Kart Rider Rush
  Kart Rider Rush
  Kart Rider Rush
  Kart Rider Rush
  Kart Rider Rush
  Kart Rider Rush
  Kart Rider Rush

 TALK
  LINE
  f
  Instagram
  TikTok
  Twitter
  Bilibili
  WeChat

Competition comparison 3

No	Comparison Item / Product name	Mayton Pro	Carlinkit Pro 2	Mstick 3	CAST
1	Developer	Mayton	Carlinkit(China)	M-gears	Wagle Media Co., Ltd
2	Manufacturer	Mayton(Made in China)	Carlinkit(Made in China)	U Bridge(Made in China)	Twonumber(Made in China)
3	Sales	Mayton Corp.	Carlinkit Korea, Mostly sold through agency	U Bridge	Wagle Media Co., Ltd
4	Business model	Product Sales	Product Sales	Product Sales	Product Sales (For O2O Expansion)
5	Product sales form	Online Direct Sales	Online Direct Sales	Online Direct Sales	Online (Indirect) Offline (Authorized Dealers) MNVO (USIM Bundled Subscription)
6	Google GMS certification	x	x	x	O
7	TTA certification	x	x	x	O
8	LCD availability	x	x	x	O(3.5Inch LCD)
9	Battery	x	x	x	O
10	SIM card	O	O	x	◎
11	Automatic hotspot setup	O	O	O	O
12	GPS antenna	O	O	x(Option about 30,000won)	O
13	System booting	+25sec (after navigation boot)	+20sec (after navigation boot)	+20sec (after navigation boot)	+6sec (after navigation boot)
14	Seamless transition of usage environment	x	x	x	O
15	Reconnection time in case of cable or USB failure	Approx. 1min or more	Approx. 1min or more	Approx. 1min or more	1~6 seconds
16	Continue journey after 10min rest (Rest area feature)	x(Destination re-entry needed)	x(Destination re-entry needed)	x(Destination re-entry needed)	O(Destination saved)
17	Screen split options 3:7, 7:3, 5:5	O	x (Only 5:5 available)	O	O
18	Vehicle GPS usage	x	△	x	O(TMAP Special Vers., Kakao Navi)

Competition comparison 4

No	Comparison Item / Product name	Mayton Pro	Carlinkit Pro 2	Mstick 3	CAST
19	Available Apps	Navigation: Tmap, KakaoNavi, etc. Video: YouTube, Netflix, etc. Music: Melon, Genie Music, etc. Radio: KBS, MBC, SBS, etc. TV: KBS, MBS, SBS, etc. Others: SNS, games, etc.	Navigation: Tmap, KakaoNavi, etc. Video: YouTube, Netflix, etc. Music: Melon, Genie Music, etc. Radio: KBS, MBC, SBS, etc. TV: KBS, MBS, SBS, etc. Other: SNS, games, etc.	Navigation: Tmap, KakaoNavi, etc. Video: YouTube, Netflix, etc. Music: Melon, Genie Music, etc. Radio: KBS, MBC, SBS, etc. TV: KBS, MBS, SBS, etc. Others: SNS, games, etc.	Navigation: Tmap, KakaoNavi, etc. Video: YouTube, Netflix, etc. Music: Melon, Genie Music, etc. Radio: KBS, MBC, SBS, etc. TV: KBS, MBS, SBS, etc. Other: SNS, games, etc.
20	Coupang Play	x	O	x	O
21	Supported Vehicle Models	Apple CarPlay Google Android Auto	Apple CarPlay	Google Android Auto	Apple CarPlay Google Android Auto
22	YouTube Shortcut Key	O	O	x	O
23	Car Key Use	O	O	O	O
24	YouTube Voice Recognition	O	O	O	O
25	Tmap Voice Recognition	O	O	O	O
26	<Sound Quality Improvement>	O	O	O	O
27	A/S	1 Year	1 Year	1 Year	3 Years
28	Consumer Price Composition Factors	- Product - 1-year (A/S) - LTE Modem (SIM card) - GPS Antenna	- Product - 1-year (A/S) - LTE Modem (SIM card) - GPS Antenna	- Product - 1-year (A/S) *GPS (External) Option in the 30,000 won range	- Product - 3-year (A/S) - LTE Modem (SIM card) - GPS Antenna - 3.5-inch LCD -Battery
29	Consumer Price	287,000	196,000	279,000	363,000

Thank you



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