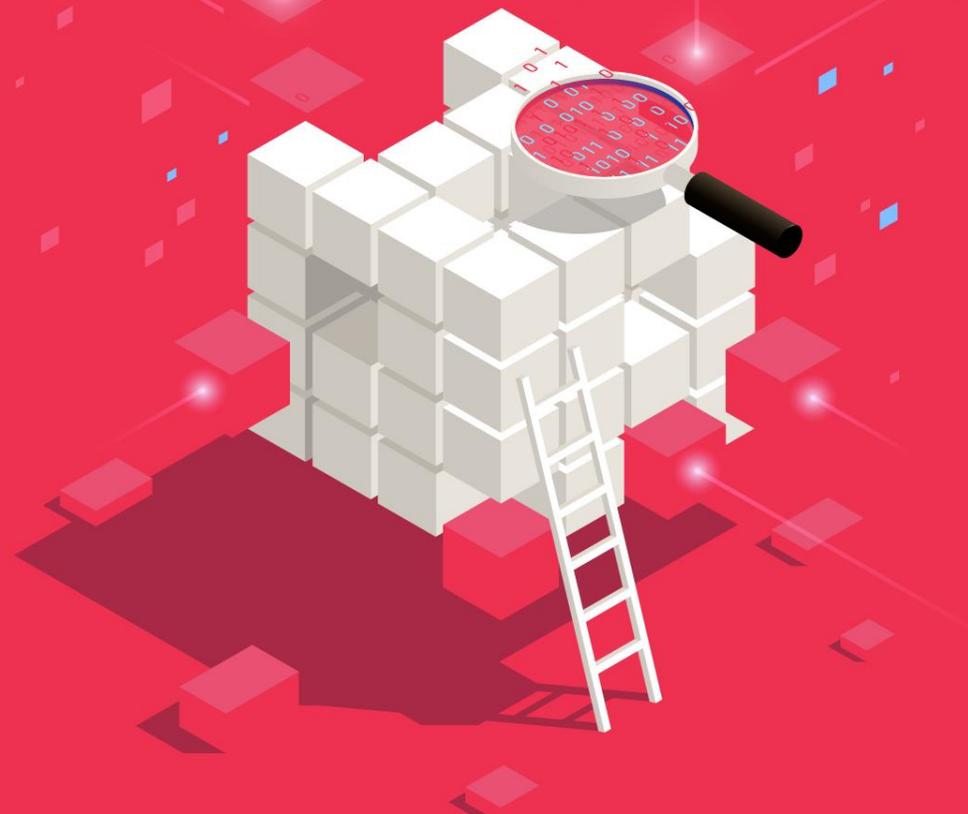


Wagle Media Co., Ltd

Company Profile

2024. 04. 05



What is

CAST Car Ai Smart Terminal ?

A vehicle infotainment device
designed for navigation (display)
that supports Android Auto & CarPlay



CAST's General Functions

- ✓ Download apps through  Google Play and use them on your vehicle mounted display by connecting CAST to your car's USB port and enjoy your navigation display just like a smartphone.

[Detailed Specifications]

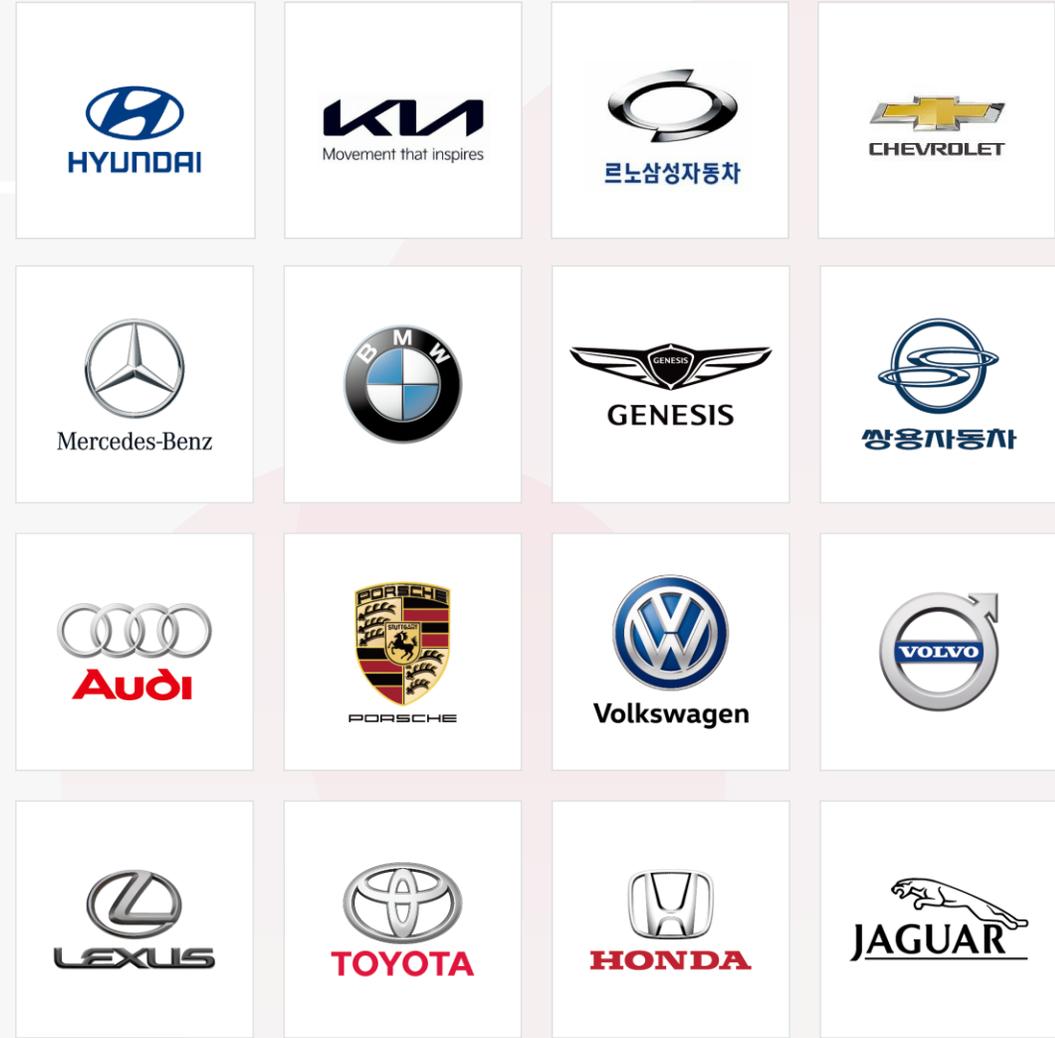
Android 12 (Android Auto)
Google GMS(google mobile service) certified
MTK6769 Octa-core High-Performance AP
RAM 4GB, ROM 64GB
4G LTE
3.5 Inch LCD
1,600mAH Battery
CarPlay environment compatible with video support



2. Supported vehicle models for CAST

Supports 95% of cars sold in 2024

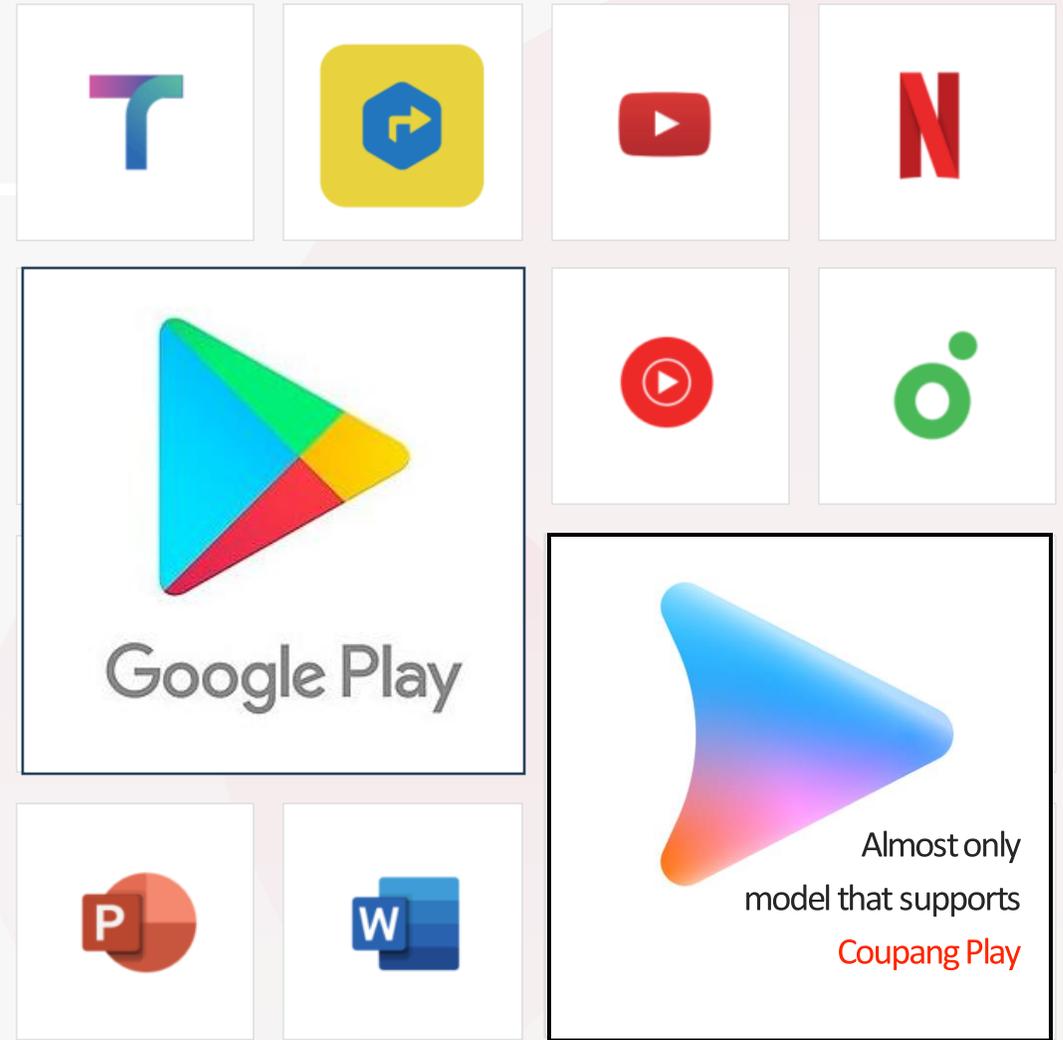
- ✓ Compatible with most cars that support
wired  **android auto**
wired  **Apple CarPlay**



3. Supported apps for CAST

Apps that can be Used with CAST

- ✓ Enjoy Youtube, Netflix, Coupang Play, and many other apps on your vehicle mounted display (CID) by downloading on  Google Play



Unique to CAST ①

The only GMS certified device amongst 30 competing products worldwide
(GMS = Google Mobile Service)

As the only legitimate product in the market, CAST is the only product in the world that can be B2B marketed.



Unique to CAST ②

6sec. Connection Speed

Innovative boot and connection speed, that is incomparable to all other competitor devices



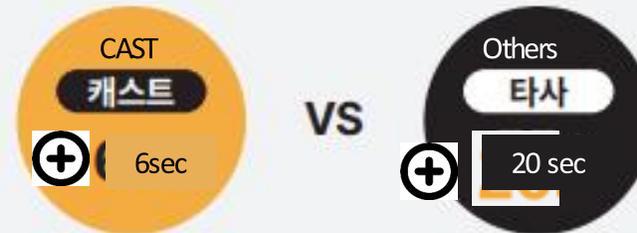
+ 6sec.

From booting to usage!



14sec. Difference each time

Booting time



*Tested model was KIA EV Nero; in the case of 4 Gen navi, CAST and other devices all took 15+ sec. to boot.

Unique to CAST ③

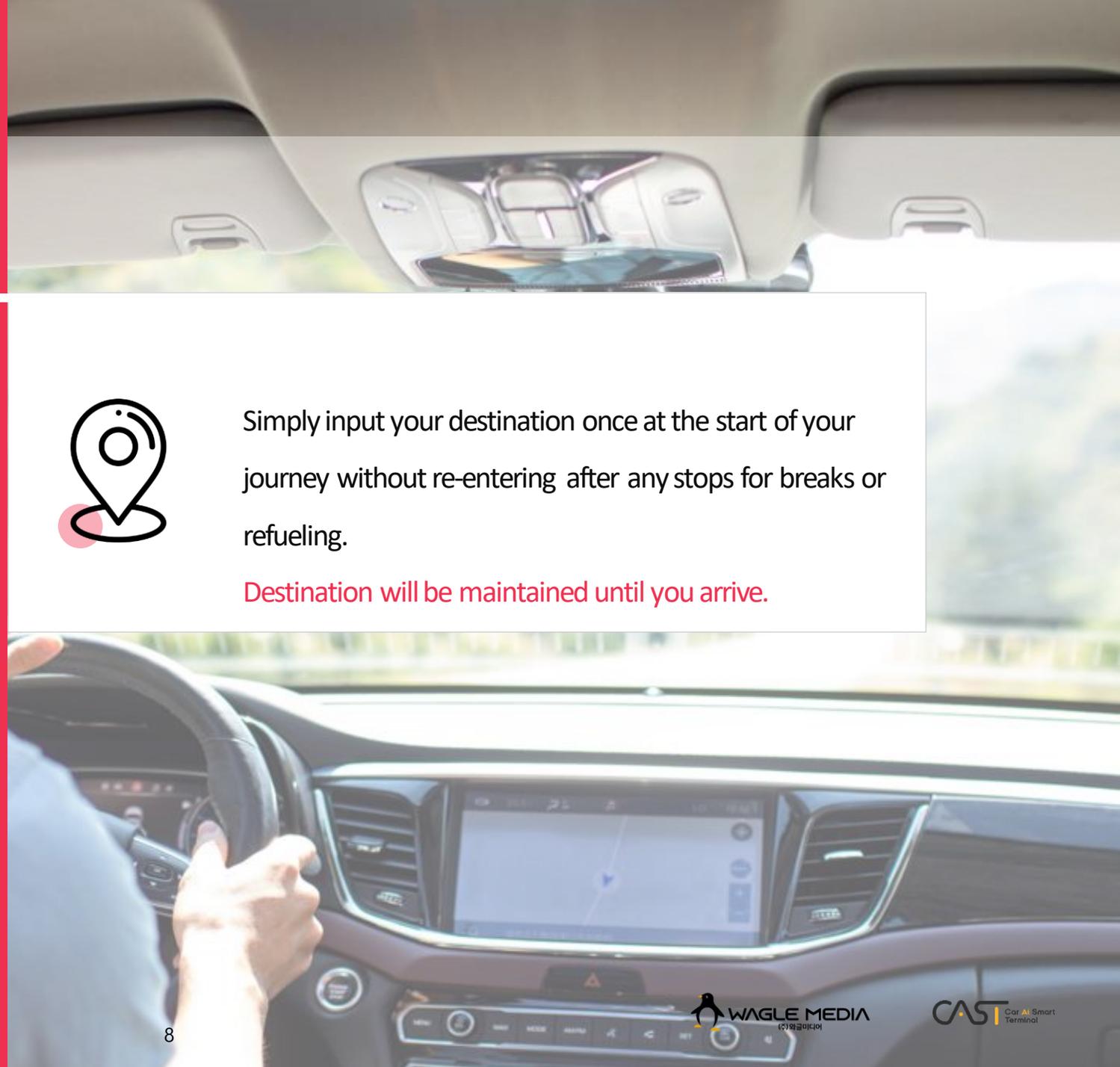
One-time destination input

Only device that allows immediate departure after you start the car



Simply input your destination once at the start of your journey without re-entering after any stops for breaks or refueling.

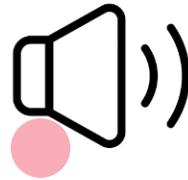
Destination will be maintained until you arrive.



Unique to CAST ④

Continue Watching

Only device that allows seamless transition of viewing environment and content from a previous device



Continue listening or watching

to any music or content you were enjoying on your commute from work.

Unique to CAST ⑤

1sec. Reconnection Speed

Reconnection speed is a crucial factor for driving safety



+ 1sec.

Reconnection speed after connection failure

CAST 1sec

캐스트 1초

Competitor Products

35sec

타사

+ 35초

34sec. faster each time

CAST
캐스트
+ 1sec

VS

Others
타사
+ 35sec

*Tested model was KIA EV Nero; in the case of 4 Gen navi, CAST and other products all took 15+ sec. to boot.

Unique to CAST ⑥

3.5" LCD
(Exclusive)

Integrated Battery
(Exclusive)

Integrated USIM

Vehicle GPS
antenna available

Built-in GPS
antenna



Competition comparison 1

CAS | Car Ai Smart Terminal vs Original AVN(Audio Video Navigation)

Vehicle mounted Display Navigation	
Developed in-house by the vehicle company	
X	
USB	
Frequency Radio	
DMB	
X	
X	
X	

- < Navigation >
- < VOD >
- < Music >
- < Radio >
- < TV >
- < Internet >
- < Game >
- < SNS >

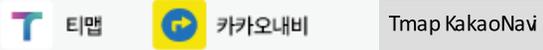
캐스트

The image shows a grid of application icons categorized by function. The categories and their respective icons are:

- Navigation:** 티맵, 카카오내비, 카카오맵, 네이버지도, mappy, 구글map, 아틀란, 아이나비
- VOD:** N, W, YouTube, TVING, Disney+, prime video
- Music:** Melon, YouTube Music, genie, Spotify, Apple Music, FLO, and two generic music icons
- Radio:** KBS, MDC, SBS, EBS, CBS, and various other radio station logos including YTN, WBS, and TBS
- TV:** KBS, MDC, SBS, EBS, tvN, TV조선, JTBC, OCN, MBN, and other TV channel logos
- Internet:** 크롬, 삼성인터넷, 구글, edge, 오페라, 파이어폭스, 네이버, 네이트, 다음
- Game:** Various game icons including a cube, a car, and KART RIDER RUSH
- SNS:** TALK, LINE, f, Instagram, TikTok, Twitter, b, and two generic chat icons

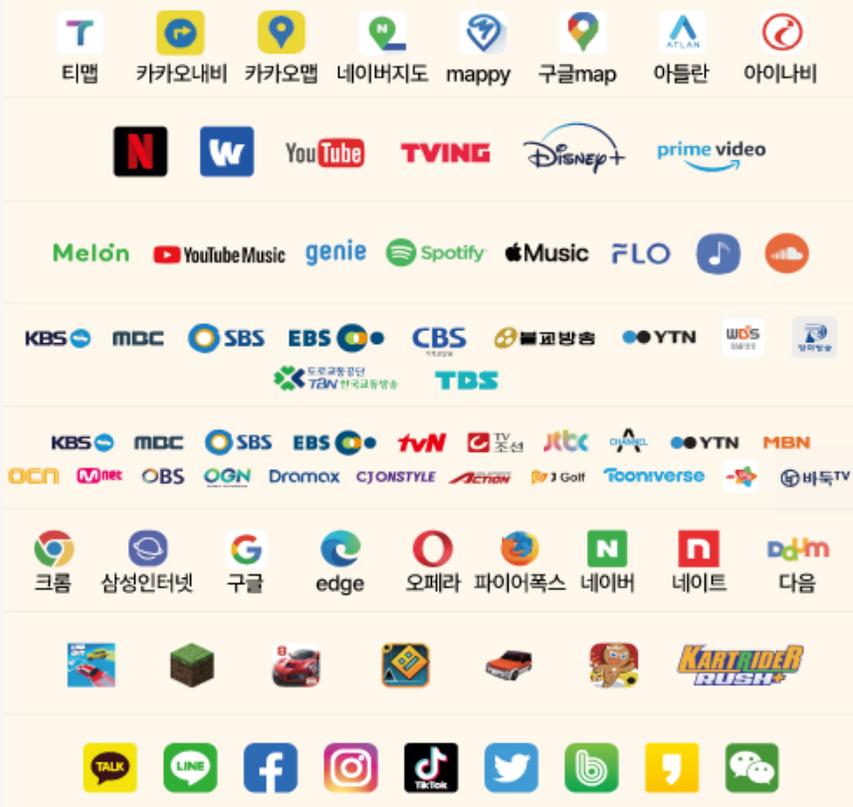
Competition comparison 2

CAS | Car Ai Smart Terminal VS android auto / Apple CarPlay

	Android Auto / Apple CarPlay
	
	X
	
	X(Car Radio
	X
	X
	X
	X

- < Navigation >
- < VOD >
- < Music >
- < Radio >
- < TV >
- < Internet >
- < Game >
- < SNS >

캐스트



티맵 카카오내비 카카오맵 네이버지도 mappy 구글map 아틀란 아이나비

N W YouTube TVING Disney+ prime video

Melon YouTube Music genie Spotify Apple Music FLO

KBS MDC SBS EBS CBS 불교방송 YTN WBS

도문관광공단 T&W 한국교통방송 TBS

KBS MDC SBS EBS tvN TV조선 JTBC O'live YTN MBN

OCN Mnet OBS OGN Dramax CJONSTYLE Action J Golf Tooniverse

바둑TV

크롬 삼성인터넷 구글 edge 오페라 파이어폭스 네이버 네이트 다음

게임 아이콘들

TALK LINE f Instagram TikTok Twitter b 7

Competition comparison 3

No	Comparison Item / Product name	Mayton Pro	Carlinkit Pro 2	Mstick 3	CAST
1	Developer	Mayton	Carlinkit(China)	M-gears	Wagle Media Co., Ltd
2	Manufacturer	Mayton(Made in China)	Carlinkit(Made in China)	U Bridge(Made in China)	Twonumber(Made in China)
3	Sales	Mayton Corp.	Carlinkit Korea, Mostly sold through agency	U Bridge	Wagle Media Co., Ltd
4	Business model	Product Sales	Product Sales	Product Sales	Product Sales (For O2O Expansion)
5	Product sales form	Online Direct Sales	Online Direct Sales	Online Direct Sales	Online (Indirect) Offline (Authorized Dealers) MNVO (USIM Bundled Subscription)
6	Google GMS certification	x	x	x	O
7	TTA certification	x	x	x	O
8	LCD availability	x	x	x	O(3.5Inch LCD)
9	Battery	x	x	x	O
10	SIM card	O	O	x	⊙
11	Automatic hotspot setup	O	O	O	O
12	GPS antenna	O	O	x(Option about 30,000won)	O
13	System booting	+25sec (after navigation boot)	+20sec (after navigation boot)	+20sec (after navigation boot)	+6sec (after navigation boot)
14	Seamless transition of usage environment	x	x	x	O
15	Reconnection time in case of cable or USB failure	Approx. 1min or more	Approx. 1min or more	Approx. 1min or more	1~6 seconds
16	Continue journey after 10min rest (Rest area feature)	x(Destination re-entry needed)	x(Destination re-entry needed)	x(Destination re-entry needed)	O(Destination saved)
17	Screen split options 3:7, 7:3, 5:5	O	x (Only 5:5 available)	O	O
18	Vehicle GPS usage	x	△	x	O(TMAP Special Vers., Kakao Navi)

Competition comparison 4

No	Comparison Item / Product name	Mayton Pro	Carlinkit Pro 2	Mstick 3	CAST
19	Available Apps	Navigation: Tmap, KakaoNavi, etc. Video: YouTube, Netflix, etc. Music: Melon, Genie Music, etc. Radio: KBS, MBC, SBS, etc. TV: KBS, MBS, SBS, etc. Others: SNS, games, etc.	Navigation: Tmap, KakaoNavi, etc. Video: YouTube, Netflix, etc. Music: Melon, Genie Music, etc. Radio: KBS, MBC, SBS, etc. TV: KBS, MBS, SBS, etc. Other: SNS, games, etc.	Navigation: Tmap, KakaoNavi, etc. Video: YouTube, Netflix, etc. Music: Melon, Genie Music, etc. Radio: KBS, MBC, SBS, etc. TV: KBS, MBS, SBS, etc. Others: SNS, games, etc.	Navigation: Tmap, KakaoNavi, etc. Video: YouTube, Netflix, etc. Music: Melon, Genie Music, etc. Radio: KBS, MBC, SBS, etc. TV: KBS, MBS, SBS, etc. Other: SNS, games, etc.
20	Coupang Play	x	O	x	O
21	Supported Vehicle Models	Apple CarPlay Google Android Auto	Apple CarPlay	Google Android Auto	Apple CarPlay Google Android Auto
22	YouTube Shortcut Key	O	O	x	O
23	Car Key Use	O	O	O	O
24	YouTube Voice Recognition	O	O	O	O
25	Tmap Voice Recognition	O	O	O	O
26	<Sound Quality Improvement>	O	O	O	O
27	A/S	1 Year	1 Year	1 Year	3 Years
28	Consumer Price Composition Factors	- Product - 1-year (A/S) - LTE Modem (SIM card) - GPS Antenna	- Product - 1-year (A/S) - LTE Modem (SIM card) - GPS Antenna	- Product - 1-year (A/S) *GPS (External) Option in the 30,000 won range	- Product - 3-year (A/S) - LTE Modem (SIM card) - GPS Antenna - 3.5-inch LCD -Battery
29	Consumer Price	287,000	196,000	279,000	363,000

Thank you



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